West African Design Forum: Speaker Guidelines

Ignite Creativity, Shape the Future

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Welcome!

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The West African Design Forum (WADF) is a pioneering platform dedicated to fostering innovation and connection within the West African design ecosystem. We're seeking passionate and inspiring individuals to share their expertise and spark conversations that shape the future of design in the region.

Who We Want

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WADF seeks a diverse range of voices – established leaders, emerging talents, and design enthusiasts – united by a passion for pushing boundaries and making a positive impact.

What We're Looking For

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- **Relevance**: Your talk should align with the WADF theme (if applicable) and resonate with our audience: designers across disciplines, industry leaders, and design enthusiasts.
- **Expertise**: Demonstrate a strong track record and demonstrable knowledge in your field.
- **Inspiration & Engagement**: Create an engaging talk that sparks thought-provoking discussions and leaves a lasting impression on the audience.
- **Actionable Insights**: Offer practical takeaways and strategies that attendees can implement in their own design practice.
- Fresh Perspectives: Challenge the status quo and share innovative approaches to design.
- **Clarity & Concision**: A clear and concise proposal effectively communicates the key points and benefits of your talk.

Crafting a Compelling Proposal

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- **Title**: Capture attention with a clear and concise title that reflects your talk's essence.
- **Abstract (300 words)**: This is your chance to shine! Provide a compelling overview of your talk, highlighting the key themes you'll address, the value proposition for the audience, and the impact your talk aims to create.
- **Speaker Bio (200 words)**: Introduce yourself! Share your background, experience, and achievements relevant to your talk, showcasing your expertise and why you're the ideal speaker.
- **Presentation Outline (optional)**: Provide a brief outline of your talk's structure, key points, and potential audience interactions (e.g., Q&A, polls).
- **Technical Requirements**: List any specific audio/visual equipment you need for your presentation.

More info: www.westafricandesignforum.africa